

# your advantage

e-newsletter



## your advantage

Auto Advantage uses its independent purchasing power to act on your behalf to find and negotiate the best possible price on a new or used car. Best of all, it's a free service because we receive a nominal fee from the dealer who wins your sale.

In this issue of our e-newsletter we will explain some ways you can cut down on your petrol bill, tell you about the exciting "no hands" driving and offer you some great Advantage Club benefits.

Call us on 1300 653 119 or read this email to find out how we can save you on your next car.

Kyle Loades Managing Director



## more for road safety

NRMA Motoring & Services and the Police Association of NSW are calling on motorists across the state to sign a petition to get the NSW Government to put all revenue raised from speed cameras back into funding road safety measures.

[Click here to download, print and sign a copy of the petition](#)

## How to cut-down on your petrol



Commentary from fuel experts is that despite the rising cost of petrol, there are some strategies to help you reduce your fuel bill.

Founder of advocacy group Do Something!, Jon Dee, suggests some no-cost ways to save on your petrol:

- Avoid hard accelerating and braking – this could reduce fuel costs by two to six per cent
- Clear out boot and back seat clutter – did you know that for every 50kg of extra weight, a car's fuel consumption increases by approximately two per cent?
- Try to avoid peak driving times to minimise "stop/start" driving
- Check tyre pressure – fully inflated car tyres maximises fuel efficiency
- Avoid short trips – plan ahead
- Car pool - a great option for parents with kids who need to travel to weekend sporting events or afternoon training sessions
- Shopper-dockets – but only if it's convenient!
- Invest in Greener cars - consider Hybrid, Electric, Diesel and LPG vehicles which offer greater fuel efficiency.

## Look, no hands!

Volkswagon, Ford, Lexus and Toyota have manufactured “Park Assist Vision” into a range of their vehicles. The new technology is a fully-automatic, remotely operated self-parking system allowing drivers to step out of their car and watch as the car reverse parks itself into even the smallest spaces.

So next time you’re worried about reverse parking, it might be time to consider upgrading and letting technology do the work for you.



## The Advantage Club Benefit

Customers of Auto Advantage can take advantage of a range of benefits with value adding deals on services and products.

We have partnered with AOK Health, Balance Health Club, the Jason Laws Golf Academy and Wests Leagues Club to provide customers with significant discounts and services.

To see the great benefits on offer, [click here](#) and visit our website

## New recruits

Our team of experienced motor vehicle consultants including Kyle Loades, Simon Dwner and Brendan Dooley have been joined by some new recruits.



**Clint O'Reilly**  
Motor Vehicle Consultant

Clint O'Reilly returned to the Hunter in 2010 after spending more than seven years working in the Sydney motor vehicle industry. He has a

broad depth of knowledge across all makes and models of cars and worked in major car retailers in Penrith and Hornsby. Originally from Port Stephens, Clint is enjoying the lifestyle of the Hunter and when he gets the chance is on the golf course or throwing a line in.



**Haylie Cooper**  
Administration

Haylie is the newest addition to the Auto Advantage team. She joins the team with four years' experience in the motor industry,

having worked across dealership administration and sales. Haylie is from Maitland but has lived in Newcastle for the past four years and loves the Newcastle lifestyle.

## Thank you

“Comparing safety features in cars is growing more challenging every year as companies add new features, all with their own acronyms. It was great to have independent advice from someone who can cut through the rhetoric!”

Chris and Maree Bird

## A local motoring voice

Kyle Loades sits on the Board of NRMA Motoring & Services as the representative of members in the Hunter and Central Coast areas. As a Director he is keen to hear from members about their issues and thoughts by contacting him at Auto Advantage.

